

# CURRICULUM VITAE

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**Yi Li**

**(Ph.D., FRSA, FHEA)**

Senior Lecturer in International Business

Discipline of International Business

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The University of Sydney, Australia, NSW 2006

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**Australian Citizen**

## ACADEMIC QUALIFICATIONS

2011 – 2015 Doctor of Philosophy in International Business  
**The Australian National University**

2006 – 2010 Bachelor in Management with Honours  
University of International Business and Economics

## POSITIONS HELD

2019- Present Senior Lecturer/Advanced Assistant Professor  
Discipline of International Business  
The University of Sydney, Australia

2019- Present Adjunct Professor in Management  
Korea University, Republic of Korea

- 2021- 2022      Adjunct Professor in Management  
Sungkyunkwan University, Republic of Korea
- 2021- 2024      Adjunct Professor in Management  
Wuhan University of Technology, China (Project 211 University)
- 2017- 2019      Lecturer/Assistant Professor  
Discipline of International Business  
The University of Sydney, Australia
- 2015- 2016      International Research Fellow  
Department of Strategy and Entrepreneurship  
China Europe International Business School (**Top 20** in Financial Times Ranking 2021)

## **TEACHING EXPERIENCE**

- BUSS7908 PhD Research Readings Seminar
  - 2024: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2024: course coordinator and lecturer
- ISC 129C & 129D Strategic Management
  - 2024: course coordinator and lecturer
- IBUS 3101 International Business Alliance
  - 2023: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2023: course coordinator and lecturer
- IWC 129B & 129C Strategic Management
  - 2023: course coordinator and lecturer
- ISC 129C & 129D Strategic Management
  - 2023: course coordinator and lecturer

- IBUS 3101 International Business Alliance
  - 2022: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2022: course coordinator and lecturer
- ISC 129C & 129D Strategic Management
  - 2022: course coordinator and lecturer
- IWC 129B & 129C Strategic Management
  - 2022: course coordinator and lecturer
- GSC 5197 Corporate Strategy in China (MBA)
  - 2021: course coordinator and lecturer
- ISC 129B & 129C Strategic Management
  - 2021: course coordinator and lecturer
- IBUS 3101 International Business Alliance
  - 2021: course coordinator and lecturer
- IWC 129A & 129B Strategic Management
  - 2021: course coordinator and lecturer
- MIBS 6001 International Business Environment
  - 2021: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2021: course coordinator and lecturer
- MIBS 6001 International Business Environment
  - 2020: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2020: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy
  - 2019: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2019: course coordinator and lecturer
- IWC 129B Strategic Management
  - 2019: course coordinator and lecturer
- IBUS 2020 Chinese Business and Economy

- 2018: course coordinator and lecturer
- IBUS 3600 International Business in Practice
  - 2018: course coordinator and lecturer
- ISC 312 International Business Strategy
  - 2018: course coordinator and lecturer
- IBUS 6001 International Business Strategy
  - 2017: course coordinator and lecturer
- MGF3681 International Management
  - 2015: co-lecturer and tutorial instructor
- MMM102 The Global Mindset
  - 2015: co-lecturer and tutorial instructor
- MMH352 International and Comparative Human Resource Management
  - 2015: co-lecturer and tutorial instructor

## RESEARCH

### Research Interests

- 1. Internationalization of Multinational Enterprises in Emerging Economy
- 2. Fuzzy-set Qualitative Comparative Analysis (fsQCA) in Emerging Economy Research
- 3. Technological Innovation in Emerging Economy

### Refereed Journal Articles

Li, Y., Kumar, V., Fan, D., & Ananthram, S. (2024). Configuring International Growth of Emerging Market Multinational Enterprises: A Compositional Springboarding View in the Context of India. *Journal of Management Studies*, 61(6), 2570-2603. (**Financial Times 50 Journal List, ABDC Ranking: A\*, IF: 9.720, SSCI Q1**)

Zhu, Q., Xie, X., Li, Y., & Shao, X. (2024). Orchestrating network resources: How European Union green cooperation affects member states' sustainable development. *Journal of Cleaner Production*, 459, 142499. (**ABDC Ranking: A, IF: 8.304, SSCI Q1**)

- Buckley, P., Cui, L., Chen, L., Li, Yi., & Choi, Y. (2023). Following their predecessors' journey? A review of EMNE studies and avenues for interdisciplinary inquiry. *Journal of World Business*, 58 (2), 101422. (ABDC Ranking: A\*, IF: 8.635, SSCI Q1)
- Yang, L., Ng, C. T., Kumar, V., Shao, X., & Li, Y. (2022). Knowledge Management: High-Quality Production Decisions in Partial Volume Flexibility to Create Value for Customers. **Forthcoming** in *IEEE Transactions on Engineering Management*. (ABDC Ranking: A, IF: 6.085, SSCI Q3)
- Li, Y., Cui, L., Meyer, K., & Fan, D. (2022). Strategic Configurations and International Performance of Emerging Market Multinationals. **Forthcoming** in *Management and Organization Review*. (ABDC Ranking: A, IF: 3.325, SSCI Q3)
- Fan, D., Wu, S., Su, Y., & Li, Y. (2022) Managing expatriates to achieve mutual benefits: An integrative model and analysis. **Forthcoming** in *Journal of International Management*. (ABDC Ranking: A; IF: 4.645, SSCI Q2).
- Gao, Q., Zhang, Z., Li, Z., Li, Y., & Shao, X. (2022). Strategic green marketing and cross-border merger and acquisition completion: The role of corporate social responsibility and green patent development. *Journal of Cleaner Production*, 343, 130961. (ABDC Ranking: A, IF: 8.304, SSCI Q1)
- Li, Y., Zhang, B., Fan, D. & Li, Z. (2021) Digital media, control of corruption, and emerging multinational enterprise's FDI entry mode choice. *Journal of Business Research*, 130, 247-259. (ABDC Ranking: A, IF: 4.874, SSCI Q1)
- Shao, X. F., Li, Y., Suseno, Y., Li, R. Y. M., Gouliamos, K., Yue, X. G., & Luo, Y. (2021). How does facial recognition as an urban safety technology affect firm performance? The moderating role of the home country's government subsidies. *Safety Science*, 143, 105434 (ABDC Ranking: A, IF: 4.877, SCI Q1).
- Liu, W., Xu, Y., Fan, D., Li, Y., Shao, X. F., & Zheng, J. (2021). Alleviating corporate environmental pollution threats toward public health and safety: The role of smart city and artificial intelligence. *Safety Science*, 143, 105433. (ABDC Ranking: A, IF: 4.877, SCI Q1).
- Dong, S., Yang, L., Shao, X., Zhong, Y., Li, Y., & Qiao, P. (2021) How can channel information strategy promote sales by combining ICT and blockchain? Evidence from the agricultural sector. *Journal of Cleaner Production*, 299, 126857. (ABDC Ranking: A, IF: 8.304, SSCI Q1)

- Chhabra, A., Popli, M., & Li, Y.. (2021) Determinants of equity ownership stake in foreign entry decisions: A systematic review and research agenda. *International Journal of Management Reviews*. 23 (2), 244-276. (ABDC Ranking: A, IF: 8.631, SSCI Q1)
- Duan, B., Shao, X., Han, Y., Li, Y., & Zhao, Y.. (2021) Mechanism and application of ultrasound-enhanced bacteriostasis. *Journal of Cleaner Production*, 290, 125750. (ABDC Ranking: A, IF: 8.304, SSCI Q1)
- Shao, X. F., Liu, W., Li, Y., Chaudhry, H. R. & Yue, X. G. (2021). Multistage implementation framework for smart supply chain management under industry 4.0. *Technological Forecasting and Social Change*, 162: 120354. (ABDC Ranking: A, IF: 5.846, SSCI Q1).
- Chen, L., Li, Y. & Fan, D. (2021). Who Are the Most Inclined to Learn? Evidence from Chinese Multinationals' Internationalization in the European Union? *Asia Pacific Journal of Management*, 38: 231–257. (ABDC Ranking: A, IF: 2.474, SSCI Q2)
- Fan, D., Li, Y., Liu, W., Yue, X. & Boustras, G. (2021). Weaving public health and safety nets to respond the COVID-19 pandemic. *Safety Science*, 134: 105058. (ABDC Ranking: A, IF: 4.105, SCI Q1)
- Cui, L., Fan, D., Li, Y. & Choi, Y. 2020. Regional Competitiveness for Attracting and Retaining Foreign Direct Investment: A Configurational Analysis of Chinese Provinces. *Regional Studies*, 54(5): 692-703. (ABDC Ranking: A\*, IF: 3.147, SSCI Q1)
- Choi, Y., Cui, L., Li, Y. & Tian, X. 2020. Focused and Ambidextrous Catch-up Strategies of Emerging Economy Multinationals. *International Business Review*, 29 (6): 101567. (ABDC Ranking: A, IF: 3.953, SSCI Q2).
- Li, Y. & Cui, L. 2018. The Influence of Top Management Team on Chinese Firms' FDI Ambidexterity. *Management and Organization Review*, 14 (3): 513-542. (ABDC Ranking: A, IF: 2.738, SSCI Q3)
- Chen, L., Li, Y. & Fan, D. 2018. How Do Emerging Multinational Enterprises Configure Political Connections across Institutional Contexts? *Global Strategy Journal*, 8(3): 447-470. (ABDC Ranking: A, IF: 2.000, SSCI Q2)
- Fan, D., Li, Y. & Chen, L. 2017. Configuring Innovative Societies: The Crossvergent Role of Cultural and Institutional Varieties. *Technovation*, 66-67: 43-56. (ABDC Ranking: A, IF: 3.265, SSCI Q1)
- Cui, L., Fan, D., Liu, X. & Li, Y. 2017. Where to Seek Strategic Assets for Competitive Catch-up? A Configurational Study of Emerging Multinational Enterprises Expanding into Foreign Strategic

- Factor Markets. *Organization Studies*, 38(8): 1059-1083. (ABDC Ranking: A\*, IF: 2.886, SSCI Q1)
- Fan, D., Cui, L., Li, Y. & Zhu, J. 2016. Localized Learning by Emerging Multinational Enterprises in Developed Host Countries: A Fuzzy-Set Analysis of Chinese Foreign Direct Investment in Australia. *International Business Review*, 25(1): 187-203. (ABDC Ranking: A, IF: 3.953, SSCI Q2).
- Cui, L., Li, Y., Meyer, K. E. & Li, Z. J. 2015. Returnee Managers and Internationalization of Emerging Economy Firms: The Moderating Role of Corporate Governance. *Management International Review*, 55(3): 355-387. (ABDC Ranking: A, IF: 1.043, SSCI Q2)
- Cui, L., Li, Y. & Li, Z. J. 2013. Experiential Drivers of Foreign Direct Investment: A Managerial Cognition Perspective. *Journal of Business Research*, 66(12): 2451–2459. (ABDC Ranking A, IF: 1.484, SSCI Q1)
- Li, Z. J., Li, Y. & Liu, C. 2013. Modeling the Strategic Mutation of International Joint Ventures: Insights from 494 International Joint Ventures. *Chinese Management Studies*, 7(3): 470-487. (SSCI Q4)

### **Refereed Book Chapters**

- Li, Y., Gao R., & Kumar, V. 2024. Multinationality–Performance Relationship. In Asmussen, C., Hashai, N., & Minbaeva, D. (Eds), *Encyclopedia of International Strategic Management* (pp. 293-302). Edward Elgar Publishing, United Kingdom. DOI: <https://doi.org/10.4337/9781800884045.ch75>
- Liu, C., Li, Z., Li, Y., & Liang, Y. 2015. Institutional Environment and Multinational Enterprises' Post-Entry Choice: An Institutional Perspective. In *Experiences of Emerging Economy Firms* (pp. 54-78). Palgrave Macmillan, London.
- Liu, C., Li, Z., Li, Y., & Cui, L. 2014. Low-Level Management Control and Cross-Border Knowledge Transfer of Emerging Economy Firms. *Emerging Market Firms in the Global Economy (International Finance Review, Volume 15)* Emerald Group Publishing Limited, 15, 97-120.

### **Refereed Conference Papers**

- Shao, X, Kumar, V., & Li, Y. 2024. Home-Region Institutional Diversity and Performance: The Moderating Role of Regionalization. *2024 Academy of International Business Annual Meeting*, Seoul, South Korea.

- Peng, L., Li, Y., & Pattnaik, C. 2024. Source heterogeneity of Perceived Environmental Uncertainty and Divestment: Using Machine Learning. *84th Annual Meeting of the Academy of Management (AOM) 2024*, Chicago, USA.
- Liao, Y., Doh, J., Li, Y., & Kumar, V. 2024. ESG and Capital Market Survival: Evidence from Foreign Firms' Delisting on U.S. Stock Exchanges. *84th Annual Meeting of the Academy of Management (AOM) 2024*, Chicago, USA.
- Peng, L., Li, Y., & Chen, L. 2023. Between data breach and firm international performance: The mediating role of digital strategic renewal and technological capability. *49th European International Business Academy Annual Conference*, Lisbon: European International Business Academy (EIBA).
- Liao, Y., Kumar, V., & Li, Y. 2023. ESG Performance and Surviving in Capital Market: Evidence from Foreign Firms in the U.S. Stock Exchanges. *49th European International Business Academy Annual Conference*, Lisbon: European International Business Academy (EIBA).
- Gao, R., Li, Y., & Zhang H. 2023. The Influence of Green Innovation on Emerging Market Multinational Enterprises' Foreign Direct Investment in Tax Havens: An Analysis from Stakeholder Perspective. *2nd Annual Innovations to Tackle Global Sustainability Challenges Conference*, Bloomington, Indiana, USA.
- Liu, Y., Li, Y., & Wu, A. 2023. Ecosystem-specific Advantages of Digital Platform and Emerging Market Firms' International Outcomes. *2023 Academy of Management Annual Meeting*, Boston, USA.
- Gao, R., Li, Y., & Zhang H. 2023. Impact of Green Innovation on Emerging Market Multinational Enterprises' Foreign Direct Investment. *2023 Academy of Management Annual Meeting*, Boston, USA.
- Peng, L., Li, Y., & Pattnaik, C. 2023. Exploring De-globalisation through the Diversification of Managerial Risk Perceptions: An Unsupervised Machine Learning Technique. *2023 Academy of International Business Annual Meeting*, Warsaw, Poland.
- Gao, R., Li, Y., & Zhang, H. 2023. The Impact of Green Innovation on Emerging Market Multinational Enterprises' Foreign Direct Investment in Tax Havens: An Analysis from Stakeholder Perspective. *2023 Academy of International Business Annual Meeting*, Warsaw, Poland.
- Fan, D., Wu, S., Su, Y., & Li, Y. 2022. Managing expatriates to achieve mutual benefits: An integrative model and analysis. *2022 Academy of Management Annual Meeting*, Seattle, USA.

- Zhao, S., Li, Y., Ritvala, T., Heim, I., Ghauri, P., & Plourde, Y. 2022. Can MNEs contribute toward sustainability and the achievement of the SDGS in the absence of official governmental action? Yes, and here are some examples how. *48th European International Business Academy Annual Conference*, Oslo: European International Business Academy (EIBA).
- Gao, R., Li, Y., & Zhang, H. 2022. The Impact of Top Management Teams on Chinese Multinational Enterprises' Foreign Direct Investment in Tax Havens: A Theoretical Model Integrating Upper Echelon Perspective with Institutional Perspective. *48th European International Business Academy Annual Conference*, Oslo: European International Business Academy (EIBA).
- Peng, L., Li, Y., & Shao, X. 2022. The influence of perceived risk variety on EMNEs OFDI activity. *48th European International Business Academy Annual Conference*, Oslo: European International Business Academy (EIBA).
- Peng, L., Li, Y. 2022. How Risk Variety from EMNE's Perception Affect Its OFDI Action? *Academy of International Business Oceania Chapter Annual Meeting 2022*, Brisbane, Australia: Academy of International Business.
- Gao, R., Li, Y., & Zhang, H. 2022. The Impact of Top Management Team's Financial and International Experience on Foreign Direct Investment Destinations Choice: Evidence from Chinese Multinationals Enterprises Investing in Tax Havens. *Academy of International Business Oceania Chapter Annual Meeting 2022*, Brisbane, Australia: Academy of International Business.
- Gao, Q., Zhang, Z., Li, Z., & Li, Y. 2021. Corporate Social Responsibility, Green Innovation and Cross-Border M&A Completion. *47th European International Business Academy (EIBA) Annual Conference 2021*, Madrid, Spain: European International Business Academy (EIBA).
- Li, Y., Cui, L., Meyer, K. & Fan, D. 2019. From strategic fit to strategic configurations: A fuzzy-set qualitative comparative analysis of the FDI performances of emerging economy firms. *45th European International Business Academy Conference*, Leeds, United Kingdom.
- Yang, J., Li, Y., Liu, W., & Wen, L. 2019. Does foreign presence make domestic firms greener in an emerging economy? The effect of media. *2019 Academy of Management Annual Meeting*, Boston, USA. **(One of the Best Papers – top 10%, the abridged version included in the conference proceedings)**
- Yang, G., Li, Y., Liu, W., & Wen, L. 2019. How does FDI Presence and the Media Attention Make Domestic Firms Greener? A study of the Environmental Investments in an Emerging Economy. *Academy of International Business 2019 Annual Meeting*, Copenhagen, Denmark. **(AIB Best**

### **Paper Nomination)**

- Li, Y.,** Cui, L., Choi, Y. & Tian, X. 2018. Which way to catch up? Top management team functional diversity and unconventional FDI portfolios of emerging economy firms. *44th European International Business Academy Conference*, Poznan, Poland.
- Li, Y.,** Cui, L. & Zhou, L. 2017. Chinese firms' catch-up strategy: The influence of top management team functional diversity on choice of FDI portfolios. *43rd European International Business Academy Conference*, Milan, Italy.
- Li, Y.,** Cui, L., Meyer, K. & Fan, D. 2017. Fuzzy Logic and Strategic Fit: A Configurational Approach to Internationalization Performances of Emerging Economy Firms' Foreign Direct Investment. *2017 Academy of International Business Conference*, Dubai, United Arab Emirates.
- Chen, L., **Li, Y.** & Fan, D. 2017 How Do Political Connections Help EMNEs Overcome Institutional Distance? *2017 Academy of International Business Conference*, Dubai, United Arab Emirates.
- Li., Y.** & Zhou, L. 2017. How Different Types of FDI in Developed Countries Influence Emerging Economy Firms' Productivity. *2017 Asia Academy of Management Conference*, Kitakyushu, Japan.
- Chen, L., Fan D. & **Li, Y.** 2016. Engaged Learning of Emerging Multinationals: A Fuzzy-Set Analysis of Chinese Firms in the European Union. *2016 Academy of International Business Conference*, New Orleans, USA.
- Li, Y.,** Cui, L. & Fan, D. 2015. Strategic Fit in Emerging Economy Firms' Internationalization: A Configurational Approach. *2015 Academy of International Business Conference*, Bengaluru, India.
- Fan, D., **Li, Y.** & Chen, L. Configuring an Innovative Society: A Dual Perspective of Cultural and Institutional Varieties. *2015 Academy of International Business Conference*, Bengaluru, India.
- Fan, D., Cui, L., **Li, Y.** & Zhu, C.J. 2014. Local Responsiveness of Chinese FDI Projects in Australia: A Fuzzy-Set Analysis of Configurations. *2014 Academy of International Business Conference*, Vancouver, Canada.
- Cui, L. & **Li, Y.** 2014. Top Management Team Functional Diversity and Mixed Foreign Direct Investment by Emerging Economy Firms. *2014 Academy of International Business Conference*, Vancouver, Canada.
- Li, Y.,** Cui, L. & Wang, S. H. 2013. Institutional Diversification and Multinational Enterprise Performance. *2013 Academy of International Business Conference*, Istanbul, Turkey.

- Wang, S. H. & Li, Y. 2013. Experiential and Vicarious Learning of Emerging Market Multinational Enterprises: An Investigation of Cross-Border M&As. *2013 Academy of International Business Conference*, Istanbul, Turkey.
- Liu, C., Li, Z. J., Li, Y. & Liang, Y. T. 2013. Institutional Environment and Multinational Enterprises' Post Entry Choices—an Institutional Perspective. *2013 Academy of International Business Conference*, Istanbul, Turkey.
- Cui, L. Li, Y. & Li, Z. J. 2012. Returnee managers and internationalization of emerging economy firms: The moderating role of corporate governance. *2012 Academy of International Business Conference*, Washington D.C., USA.
- Cui, L. Li, Y. & Li, Z. J. 2011. Experiential drivers of foreign direct investment: A managerial cognition perspective. *2011 Academy of International Business Conference*, Nagoya, Japan.
- Li, Z. J., Li, Y. & Zhang, Z. L. 2011. Institutional environment and international joint venture's strategic mutation: An institutional perspective. *2011 Academy of International Business Conference*, Nagoya, Japan.
- Li, Z. J., Li, Y., Zhang, Z. L. & Chen, D. 2011. Experience and mode choice of sequential foreign direct investment. *2011 Australia and New Zealand International Business Academy Conference*, Melbourne, Australia.
- Li, Y., Cui, L. & Li, Z. J. 2011. Low-Level Management Control and Emerging Economy Firms' Cross-Border Knowledge-Transfer. *Australia and New Zealand Academy of Management Conference*, Wellington, New Zealand.
- Li, Z. J., Zhang, Z. L. & Li, Y. 2011. Inter-partner credible threat in international joint ventures: An infinitely repeated prisoner's dilemma model. *The International Conference on Business, Engineering and Information Technology Management (BEIM 2011)*, Shanghai, China.
- Li, Z. J., Zhang, Z. L. & Li, Y. 2011. Parent Control Types and Strategic Intentions: An Empirical Research Based on Sino-foreign Joint Ventures. *Academy of International Business (AIB) Southeast Asia Regional Conference*, Taipei, Taiwan.
- Li, Z. J., Li, Y., Wu, J. F. & Chen, D. 2010. International expansion strategy of firms in China: An empirical study on information technology industry. *The 8th International Conference on Service Systems and Service Management (ICSSSM'11)*, Tokyo, Japan.

### **Academic Service & Membership**

- **Associate Editor in Communication**, *Journal of International Management* (ABDC Ranking: A)
- **Associate Editor** for *Journal of Risk and Financial Management* (ABDC Ranking: B)
- **Associate Editor** for *Chinese Management Studies* (ABDC Ranking: C)
- **Editorial Board Member** for *Management and Organization Review* (ABDC Ranking: A)
- **Editorial Board Member**, *Asian Pacific Journal of Management* (ABDC Ranking: A)
- **Editorial Board Member** for *Nature Humanities & Social Science Communication* (The only Nature Journal in Social Science; SSCI Indexed)
- **Guest Editor** for *Journal of International Management* (ABDC Ranking: A)
- **Guest Editor** for *Journal of Risk and Financial Management* (ABDC Ranking: B)
- **Guest Editor** for *European Journal of International Management* (SSCI Indexed)
- **Board Director (2019-Present)** for *Institute of Data Science and Artificial Intelligence*
- **Business Expert (with Yellow VIP Label)** for ByteDance Ltd.
- **China Expert**, Emerging Market Society
- **Program Chair**, 2023 International Conference on Computational Social Sciences and Sustainability
- **Program Chair**, 2022 International Conference on Computational Social Sciences and Sustainability
- **Director of Technical Committee**, 2021 4th International Conference on E-Business, Information Management and Computer Science
- **Session Chair**, 2018 44th European International Business Academy Conference, Poland
- **Session Coordinator**, 2022 82<sup>nd</sup> Annual Meeting of the Academy of Management, USA
- **Keynote Speaker**, 2022 International Conference on Computational Social Sciences and Sustainability
- **Guest Speaker**, 2020 8th International Conference on Economics, Finance and Statistics
- **Guest Speaker**, 2020 3rd International Conference on E-Business, Information Management and Computer Science
- **Guest Speaker**, 2018 1<sup>st</sup> International Innovation and Entrepreneurship Research Conference, China
- **Chair for Master Thesis Defence Panel** in University of International Business and Economics, China
- **Assessor of PhD Defence Panel** in The University of Sydney, Australia
- **Review Expert** in the Group of Eight (Go8) Quality Verification System (QVS)

- **Review Expert** for Master of International Management Program in the Australian National University
- **PhD Examiner** for London School of Economics and Political Science, United Kingdom
- **Thesis Examiner** for University of South Australia
- **External Examiner** for Tunku Abdul Rahman University College in Malaysia (2022-2025)
- Ad Hoc Reviewer for *Journal of International Business Studies* (UTD24, ABDC Ranking: A\*)
- Ad Hoc Reviewer for *Journal of Management Studies* (FT50, ABDC Ranking: A\*)
- Ad Hoc Reviewer for *Research Policy* (FT50, ABDC Ranking: A\*)
- Ad Hoc Reviewer for *Journal of World Business* (ABDC Ranking: A\*)
- Ad Hoc Reviewer for *International Journal of Management Reviews* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Management and Organization Review* (ABDC Ranking: A)
- Ad Hoc Reviewer for *International Journal of Human Resource Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *International Business Review* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of Business Research* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of International Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *British Journal of Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Asian Pacific Journal of Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Safety Science* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of Global Information Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for *Journal of Knowledge Management* (ABDC Ranking: A)
- Ad Hoc Reviewer for Academy of International Business Conference
- Member, Academy of International Business
- Member, Academy of Management
- Member, European International Business Academy
- Member, Australian and New Zealand International Business Academy
- Member, Australian and New Zealand Academy of Management
- Member, International Engineering and Technology Institute (IETI)

## **RESEARCH GRANTS, AWARDS, AND SCHOLARSHIPS**

### **International Competitive Grants**

- 2019 – 2022 **National Natural Science Foundation of China (G0214)** “Chinese Multinational Enterprises’ Sustainable Expatriate Management and Multiple Level Performances Research” (Awarded RMB\$480,000 as co-CI with Prf. Zijie Li and Prf. Di Fan)
- 2015 – 2018 **National Natural Science Foundation of China (71472038)** “Antecedents and performance implication of emerging economy firms’ ambidextrous outward foreign direct investment” (Awarded RMB\$630,000 as co-CI with Prf. Zijie Li and Prf. Lin Cui)
- 2014 – 2015 **Social Science Foundation of Beijing in China 2014 (14JDJGB023)** “Multi-level influential factors and performance implication of Beijing firms’ ambidextrous outward foreign direct investment” (Awarded RMB\$80,000 as co-CI with Prf. Zijie Li and Prf. David Fan)
- 2013 – 2014 **Social Science Foundation of China 2013** “Motives and path of foreign direct investment of Chinese firms” (Awarded RMB\$150,000 as co-CI with Prf. Zijie Li and Prf. Lin Cui)
- 2010 – 2012 **MOE (Ministry of Education in China) Project of Humanities and Social Sciences** (Project No. 09YJ790039) “International Joint Venture’s Knowledge Acquisition and Chinese Government’s Foreign Investment Policy Making”. (Awarded RMB\$70,000 as co-CI with Prf. Zijie Li)

### **Australian Competitive Grants**

- 2022 – 2023 **China (Yunnan Province) and Australia (the University of Sydney) Research Funding (G217548)** “The impact of the new government’s economic policies on Chinese investment and trade in Australia” (Awarded AUD\$10,000 as Co - Primary Investigator)
- 2020 – 2022 **Business School Research Funding Scheme/Early Career Researcher Grant** “*Strategic Configurations and International Performance of Emerging Market Multinationals in a Volatile Environment*” (Awarded AUD\$2,925 as Primary Investigator)

- 2017 – 2018 **Pilot Research Scheme Grant** “Aligning Ambidextrous Internationalization Strategy with Inbound International Diversification: A Study of Emerging Economy Firms from China and India” (Awarded AUD\$15,000 as Primary Investigator)
- 2018 **CiC Conference Funding in China Studies Centre** “Advancing Emerging Markets Research Conference” (Awarded AUD\$7,465 as Primary Investigator)

### **Honours and Awards**

- 2023 **Young Researcher Award in the International Engineering and Technology Institute (IETI)**

The International Engineering and Technology Institute (IETI), established in 2015, is a non-profit international academic organization consisting of six Nobel prize laureates, three Turing award laureates, one Fields medal laureate, three Wolf prize laureates, two John Bates Clark medal laureates, one MacArthur fellowship laureate, one Oscar award laureate, and one King Faisal international prize laureate, 200+ academicians, 50+ ACM / IEEE fellows. The key members of IETI are from Massachusetts Institute of Technology, Harvard University, Oxford University, University of Cambridge, University of California - Berkeley, Princeton University, Stanford University, Columbia University, Yale University, Imperial College London, University of Chicago, and many other. IETI includes two brother organizations: The International Research Institute of Economic Management (IRIEM, led by 2 Nobel prize laureates in Economics) and the Institute of Data Science and Artificial Intelligence (IDSAI). The main goals of IETI are to provide an active forum of the applications of engineering and science, innovations of technology and science, and sustainability of social science. IETI chooses general education as its vision to promote the coordinated development of natural sciences, engineering sciences, and social sciences. IETI has diversified cooperation with more than 200 Organizations (universities, academies of sciences, research institutes, etc.) from Europe, America, Africa, Oceania, and Asia, and appeared on the top 100 ranking universities' websites (news, libraries or professors'

personal web pages) . Therefore, IETI is widely recognized by the world. IETI is very selective in their membership process, and the selected members/fellows do not need to pay any annual fees. IETI members and fellows are very active researchers and leaders in science, technology, and engineering.

- 2023 **Unit of Study Student Survey (USS) Award for Teaching in The University of Sydney**
- 2023 **Nominee of SUPRA Supervisor of the Year Award in The University of Sydney**
- 2022-Present **Fellow, the Higher Education Academy (HEA), Dr Yi Li was elected as a Fellow of the HEA on 31 March 2022.**
- 2022 **Unit of Study Student Survey (USS) Award for Teaching in The University of Sydney**
- 2021 **Unit of Study Student Survey (USS) Award for Teaching in The University of Sydney**
- 2021-2022 **Nominee of Wayne Lonergan Outstanding Teaching Award in The University of Sydney**
- 2020-2021 **Nominee of Wayne Lonergan Outstanding Teaching Award in The University of Sydney**
- 2020-2021 **Nominee of Excellence in Teaching in The University of Sydney Business School**
- 2020-Present **Fellow, Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA), Dr Yi Li was elected as a Fellow of the RSA on 22 April 2020.**

Being an RSA Fellow depends on having made a contribution to society in a cultural or arts-related sphere. The RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) was founded in 1754, and has a wealth of notable achievements and Fellows in its 250-year history. It is an enlightenment organisation committed to finding innovative practical solutions to today's social challenges. Through its ideas, research and Fellowship it seeks to understand and enhance human capability to close the gap between today's reality and people's hopes for a better world.

The RSA Fellowship is a powerful national and international network of accomplished individuals. The RSA Fellowship is a diverse and multidisciplinary group of people united by a desire to positively change the world. Fellows include scientists, philosophers and environmentalists; leaders in the commercial, voluntary and public

sectors; designers and architects; social entrepreneurs; innovative practitioners of literature, film, dance, and the visual arts; opinion formers and journalists.

United Kingdom, 2020.

- 2019 **Early Career Researcher Award in The University of Sydney Business School**
- 2013 – 2015 **The Australian Postgraduate Award (APA)**
- 2010 **Academic Qualification of Advanced Level Project Management, IBM**

#### **UNIVERSITY SERVICE**

- 2019- Present **Deputy Director of Emerging Market Internationalization Research Group**  
The University of Sydney, Australia
- 2022- Present **Postgraduate Research Coordinator for Discipline of International Business**  
The University of Sydney, Australia
- 2023- Present **Business School RTSS/PRSS Committee Member**  
RTSS – Research travel support scheme (Business School scheme)  
PRSS – Postgraduate research support scheme (University scheme)  
The University of Sydney, Australia
- 2023- Present **Business School Research Scholarship Award Committee Member**  
The University of Sydney, Australia
- 2023- Present **Academic Ambassador for Business**  
The University of Sydney, Australia
- 2022- Present **Academic Panel Member**  
The University of Sydney, Australia
- 2017- Present **Coordinator for Advancing Emerging Market Research Conference**  
The University of Sydney, Australia
- 2017- Present **Academic Board Nominee**  
The University of Sydney, Australia
- 2017- Present **Member of China Studies Centre**  
The University of Sydney, Australia
- 2017- Present **Member of Emerging Market Internationalization Research Group**  
The University of Sydney, Australia
- 2022- 2023 **Nominated Academic** in the Educational Integrity Team

|            |   |
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|            | The University of Sydney, Australia   |
| 2019- 2021 | <b><u>Review Expert in the Group of Eight (Go8) Quality Verification System (QVS)</u></b><br>The University of Sydney, Australia          |
| 2021- 2021 | <b><u>Representative of Regional Partnership Group in Asia, China and India</u></b><br>The University of Sydney, Australia                |
| 2019- 2020 | <b><u>Discipline Representative in Business School Low-Risk Ethics Committee</u></b><br>The University of Sydney, Australia               |
| 2021- 2021 | <b><u>Discipline Representative in Business School Student Life &amp; ISS Committee</u></b><br>The University of Sydney, Australia        |
| 2021- 2021 | <b><u>Coordinator for Seminar and Visiting Scholar in Discipline of International Business</u></b><br>The University of Sydney, Australia |
| 2021- 2021 | <b><u>Examiner for Honours Program in Discipline of International Business</u></b><br>The University of Sydney, Australia                 |

## **MEDIA ENGAGEMENT**

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| 2022 | ABC News' China Tonight interviewed Dr Yi Li (as Chinese Business Expert) on the dark side of fast fashion. <a href="https://www.youtube.com/watch?v=kCKWWThUgKs">https://www.youtube.com/watch?v=kCKWWThUgKs</a>  |
| 2023 | Dr. Yi Li was interviewed and quoted in the Australian Financial Review article about the rise of Airwallex and its global strategy. <a href="https://www.afr.com/young-rich/airwallex-s-jack-zhang-going-public-is-optional-for-us-20230916-p5e570">https://www.afr.com/young-rich/airwallex-s-jack-zhang-going-public-is-optional-for-us-20230916-p5e570</a> |

## **EXTRA-CURRICULAR ACTIVITIES**

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| 2013-2014 | <b>Director, Canberra Student Housing Coop (CSHC)</b> [2012-2013 ANUSA Clubs and Societies Awards Winner in the Australian National University]<br>CSHC Website: <a href="http://www.csh.coop">www.csh.coop</a><br><b><u>Responsibilities:</u></b> Plan and organize Annual Financial Report and Annual Community Impact Report writing for CSHC; Coordinate internal activities in CSHC. |
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