



Korea University International Summer Campus (KU ISC) 2022

Embark on a unique summer
June 28, 2022 ~ August 5, 2022

ISC 311 - Global Leadership and Management

I. Instructor

Professor	:	Dr. Carl Gunnlaugson
E-mail	:	gunnlaugson@hotmail.com
Home Institution	:	Université Laval
Office	:	To be determined
Office Hours	:	To be determined

II. Textbook

Required Textbook	:	All the readings will be available as Pdf files and made available to students prior to the first class.
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III. Course Description and Objectives

Today's global business context calls for up and coming managers and leaders to develop their professional skills by not only successfully managing their teams and organizations, but perhaps most importantly, how to effectively manage themselves. Global Leadership and Management is a theory-based, though highly practical online course that focuses on developing practical leader-manager skills individually, interpersonally and collectively within teams and the broader organizational culture as a whole. Informed by current social science and business research, this course is designed to enable students to learn to manage their own life and relationships with others, to develop themselves as future leaders and future managers and to discover first-hand their passion for personal and professional development.

Leader-manager development concepts used in the course will be immediately applicable for students, but also set the stage for life long professional development. This course will focus primarily on your personal quest to thrive, by examining your own leadership strengths (and limitations), and professional experiences that enhance your capacity to lead and manage authentically in a new global business environment. Research has shown that certain essential skills are associated with managerial effectiveness. This course aims to help students understand what those skills are and how they can effectively develop them in their lives and at work.

Online Course Objectives

More specifically, this course aims to:

- Understand core personal leadership skills and their strengths and weaknesses.
- Understand the processes of personal development in professional contexts and to develop an enriched appreciation for how to develop them.

- Understand the conditions most likely to support this development, through the investigation of one's experience, experimentation and peer support.
- Develop knowledge of traditional and current leadership and management skills.
- Build intrapersonal capacities for self-management and personal mastery
- Learn how to foster productive, healthy and satisfying relationships in the workplace
- Develop team-based management skills for working within and across management teams
- Expose students to the core foundational skills in the field of management skills
- Foster understanding of current innovative approaches to developing leadership and management skills individually, interpersonally and in team contexts
- Give students a richer understanding of their potential as future managers, leaders and employees, including communication skills, coaching and teamwork

Instructional Approach

This online course will emphasise personal and professional development leadership practice and use the following instructional and learning tools:

- Daily Online Lectures
- Instructor facilitated class discussion through Zoom
- Leadership Peer Coaching through Zoom
- Student discussion groups through Zoom
- Practical managerial and leadership skill development throughout the course through assignments, readings and classroom Zoom learning journeys

IV. Grading

Participation	:	5 %
Online Participation		15%
Mid Term Reflective Paper		35 %
Final Team Presentation	:	40 %
TOTAL	:	100 %

V. Class Outline

Date	Topic	Readings and Assignments
June 28 (Tue)	Orientation Day	
June 29 (Wed)	Introduction to Global Leadership and Management, course expectations and assignments clearly defined	To be announced
June 30 (Thurs)	Peer Coaching Lab Course Coaching Partner Identification	Reading: <i>Cultivate the Mind-Set and Skills to Coach Effectively</i> (Frankovelgia)

July 1 (Fri)	What does it mean to be a leader & manager?	Reading: <i>21st Century Leader (Karakas)</i>
July 4 (Mon)	Developing SelfAwareness	Reading: <i>What Self-Awareness Is (and Howto Cultivate It) (Eurich)</i>
July 5 (Tues)	Inner Leadership & Attention Management	Reading: <i>Attention Management (Stagen)</i>
July 6 (Wed)	Personal Mastery & Multiple Intelligences	Reading: <i>The Five Intelligences of Leadership (Sidle)</i>
July 7 (Thurs)	Authentic Leadership	Reading: <i>What is your Story (Shamir)?</i>
July 11 (Mon)	Transformative Leadership	Reading: <i>Making Business Personal (Kegan)</i>
July 12 (Tues)	Motivation and Empowerment	Reading: <i>The Puzzle of Motivation (white paper)</i>
July 13 (Wed)	Effective Communication	Reading: <i>Cultivating Dialogue (Gigliotti and Dwyer)</i>
July 14 (Thurs)	Power and Influence as Managers	Reading: <i>Leadership as a Function of Power (Green)</i>
July 18 (Mon)	Leadership Vision and Purpose	Reading: <i>Increasing the Meaning Quotient of Work (Cranston & Keller)</i>
July 19 (Tues)	Mid-Term Exam	NA
July 20 (Wed)	Diversity, Cross Cultural & Global Leadership	Reading: <i>Effective Global Leadership Requires Developing a Global Mindset (Cohen)</i>
July 21 (Thurs)	The Leader as a Collective	Reading: <i>Dialogic Leadership (Isaacs)</i>
July 25 (Mon)	Developing Teamwork as a Manager	Reading: <i>Changing the World by how we talk and Listen (Kahane)</i>
July 26 (Tues)	Creativity and Emergent Leadership	Reading: <i>Leadership Agility Using Improv to Build Critical Skills (Kelly)</i>
July 27 (Wed)	Integral Leadership	Reading: <i>Vertical Leadership Development (Petrie)</i>
July 28 (Thurs)	The Future of Leadership & Management	Reading: <i>The Future of Leadership (Brown)</i>

Aug 1 (Mon)	Effective Presentations	In Class Exercises & PPT
Aug 2 (Tues)	Final Presentations: Leading & Managing in a Global Business Context	Final Team Presentations
Aug 3 (Wed)	Final Presentations: Leading & Managing in a Global Business Context	Final Team Presentations
Aug 4 (Thurs)	Graduation Day	